

# QUICK IMPLEMENTATION WITH A **60% REDUCTION** IN DEPLOYMENT TIME



## MAPLE

● **CASE STUDY**

# Introduction



## MAPLE ASSET FINANCE

### Industry:

Intermediary Originated Asset Finance; Equipment & Vehicle Financing

### Headquarters:

Sydney, Australia



## Challenges Faced



Maple required an 'off-the-shelf' software solution that could be quickly developed and deployed into a fast-paced operating environment.



Time to market was critical to the project, and as a startup, Maple sought a solution that was able to be delivered quickly, but was scalable in the longer term.



Maple also required a solution that could integrate with third-party systems via APIs.

## Solution: Transcend Finance (Formerly known as NFS Ascent)

A highly agile, web-based application Transcend Finance's Omni POS system delivers a comprehensive end to end lending platform. Information captured at origination can be made available to anyone in the organization at any point in the application process. Through Cloud implementation, project timelines are considerably reduced along with the elimination of upfront license fees that clients may incur otherwise. The solution provided to Maple was the same premier platform (Transcend Finance) used by blue-chip and Fortune 500 companies worldwide.

A state-of-the-art lending software solution, Omni POS provides users with customizable scoring models, automated decision-making and highly flexible workflow management. This allows for greater responsiveness and higher customer engagement throughout the loan origination journey.



Transcend  
Finance

## Delivery Achievement



The deployment was completed within a remarkable timeframe of less than 15 weeks - representing NETSOL's quickest ever implementation to date.



Despite the challenges posed by the unprecedented global health crisis (COVID-19), NETSOL was able to successfully navigate through these obstacles and ensured a seamless deployment process.



With deployment on the Cloud, Maple gains the inherent advantage of effortless scalability, enabling them to meet growing demands promptly and seamlessly. Additionally, they benefitted from flexible, subscription-based pricing, without the need to pay extensive upfront license fees.



This implementation achieved remarkable results, boasting a notable **60% decrease in deployment time**, and subsequently, an impressive **40% reduction in costs**. These significant results highlight the efficiency and cost-effectiveness of the implementation.

## Testimonial

*"We chose to work with NETSOL after an extensive evaluation process where they proved their ability to adapt to our needs as a fast-growing lending organisation. Throughout the project, the team supported our requirements and delivered on their commitments in a timely and efficient manner. The NETSOL Transcend Finance platform product gives us the capability we need to grow our business and deliver the customer outcomes we are looking for."*



**Ben Kennedy**

Chief Operating Officer  
Maple Asset Finance



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## CONNECT WITH US



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